## Min Kim (CEO, SODAX)

- 1. **On target partnerships:** "One of the reasons why we left our L1 to focus on the interoperability layer is to make sure that we are chain agnostic....This is exactly who we're aiming to serve: chains springing up that want to be integrated right away, need access to other chains, and need a plug-and-play solution."
- 2. On the market opportunity: "There are so many new layer ones and layer twos popping up right now, especially with stablecoins. Those are great targets for us to get into very early...There a lot of the applications that will be launched on top of these chains will easily access our liquidity. LightLink is a good example of how other chains could leverage our solution."
- 3. On the broader vision: "Our original vision of hyperconnecting the world is still intact."
- 4. **On fragmentation:** "We're still very early in the world of different chains and applications. It's going to be more fragmented going forward, and our solution is going to be more important in connecting all these chains to other networks so that any tokenized asset can move across chains without restriction."
- 5. On solving liquidity challenges: "One of our biggest benefits is that they are able to tap into our liquidity. Our unified liquidity layer is valuable for a lot of these partners who don't have liquidity, who want DeFi services but need to build it from scratch, or they need to fund it. Our integration gives them immediate access to all the major chains, EVM networks, Solana, and our unified liquidity, which they're able to tap into for any trades, loans and more."

## **Elise Shin (Head of Growth, SODAX)**

- 1. **On LightLink's use case:** "They wanted to migrate tokens to their chain enabling their users to tap into liquidity from other chains without leaving their native home base."
- On the technical integration: "The LightLink team wanted to migrate tokens to LightLink to revitalize their ecosystems. They had a use for our cross-chain token standard that enables these representations of tokens from other chains on other chains, like LightLink."

## Daniel Enright (Ecosystem Lead at LightLink, Founder of Amped Finance)

- On the value proposition: "Being able to offer the variety of assets through the SODA
  tokens that SODAX will provide will mean we can offer so much more for DeFi traders
  within the ecosystem. They don't need to leave the chain in order to gain exposure to
  other interesting assets."
- 2. **On previous challenges:** "We attempted to do something similar when we first launched the network, but our bridge was inconvenient for people to use. They had to



- wait 24 hours to bridge these assets back to Ethereum mainnet, and there wasn't much liquidity once those assets were on our network."
- 3. **On SODAX's advantage:** "It's just better in all aspects through SODAX, because of the deep liquidity that they can offer across all of the chains that they support."
- 4. **On LightLink's mission:** "We see LightLink as a network that's friendly for newcomers to crypto. We want people to come to LightLink and be able to experience the range of what crypto has to offer, so the different assets that are available. SODAX complements that really well."
- 5. **On user experience improvement:** "If they're already a part of the LightLink community, then they'll experience a huge difference in what they see on the network. This just opens the door to so many different assets that they could use."
- 6. **On Amped Finance integration:** "We're looking at introducing ways for users to buy exposure via token indices, so different tokens making up a pool that someone can buy into and just have a balanced exposure through all of the different assets that are available within that pool."
- 7. **On ease of integration:** "The SDK is quite thorough. We haven't run into any issues. The team has been very supportive, and the SDK they've provided has a nice demonstration of the actual interface. We haven't felt a need to do extra developmental work."
- 8. On developer benefits: "Amped is a direct benefitter of this solving capability, because we can provide a new product with plenty of liquidity available for all the assets that we want people to be able to integrate. ... I'm excited for the potential of new developers coming to the network to be able to use the SDK developing more innovative DeFi products as well."

