



Additional Quotes

Quotes from leadership available for additional coverage.

Min Kim, Founder, SODAX

- 1. On Pivot from ICON to SODAX:** "The mission is real utility. That's the only thing that matters. I want to bring power back to users — not platforms, not market makers. That's the whole reason we're building SODAX."
- 2. On Strategic Shift:** "ICON was always about interoperability. But over time, it became clear the real value was in making those capabilities useful — and that meant going full-stack. We're not a Layer 1 anymore, and that's by choice. It frees us to go all-in on product and unlock a real flywheel."
- 3. On Swaps as the Foundation of DeFi:** "The swap is what I would consider the most primitive out of every DeFi service, because bartering or transacting is the most basic form of transaction. It's the ability to transact any asset on any chain natively."
- 4. On Intent-Based Architecture:** "On the surface it may look very similar to other swap services, however, the actual backend architecture—how we use intent-based technology or trading to facilitate these swaps—is something very unique to what we do."
- 5. On Full-Stack Experience:** "We had the benefit of being a Layer 1, seeing everything from the infrastructure side. We built the middle layer of interoperability and worked closely with the full stack. That gave us the complete picture that a lot of other players haven't worked on from bottom to top."
- 6. On Why SODAX Is Unique:** "Since 2017 we were experiencing firsthand the inefficiencies. We were brainstorming how we could improve and make things more efficient from the bottom to top. Nobody has the experience of building everything from scratch. That experience taught us how to become more efficient."
- 7. On Taking Control of the Message:** "It's exciting that we're finally able to show what our tech can do. We're in the driver's seat with sodax.com as the consumer-facing application that will deliver the benefits of our technology. This is another interface to show that technology—one that we're controlling."

Alexandre Chirouze, Development Lead (Solver), SODAX

- 1. On Solvers and the SODAX SDK:** "The solver is doing everything for the user. You just send ETH and say 'I want SUI,' and it's done — no waiting, no bridge, no extra steps. The user doesn't even know what happened under the hood. Our SDK is basically a tool for developers to offer seamless cross-network swaps. They don't need to build their own solution or worry about how the solver works — just plug it in. Big competitors focus only on high-volume chains. We built our solver for the chains they ignore — like Solana to SUI. That's where users need real solutions."
- 2. On Dev and Builder Flexibility:** "Integrating our SDK takes a day. Building your own cross-network solution takes months. Developers can unplug from our SDK anytime — no lock-in. You can use our solver, or others, or both. That's how real aggregators work."
- 3. On Making DeFi Accessible:** "The goal of SODAX is to make DeFi available for non-crypto people. People can just go to sodax.com and swap most of the biggest cryptos, whatever chain they are on, and they don't even see the blockchain. Everything works with one wallet."
- 4. On Vision & Motivation** "There are too many chains, and the user experience is horrible. I want to build something that fixes that. You should be able to just say what token you want, and we make it happen. Now we have the liquidity and new tech to build something that helps users."
- 5. On Recreating Traditional Finance:** "When you have a regular bank account and you want to send money to a friend in another country, you're using the SWIFT system. The solver is basically recreating the SWIFT transfer system on-chain. You just exchange one token to another, and that's the only thing you see. But in the background, we do so much stuff."
- 6. On Why On-Chain Matters:** "It's transparent, so you can actually verify everything, and there are no hidden fees. It's way more open to competition. In the end, the fees for the end user are going to be lower and lower. Every time there's something on-chain, competition is way easier, so it drives better products for users and less fees."
- 7. On the Normie-Friendly Journey:** "Swaps represents the first step of developing a normie-friendly interface. The day we'll be able to implement real stocks or regular financial stuff into that swap page—that's where we're going to become very normie-friendly."
- 8. On Eliminating Complexity:** "DeFi is impossible for non-DeFi people because of cross-network stuff. You cannot talk about solvers to non-crypto people because you're just going to lose them. Now people can do whatever they want—they don't have to think about blockchains."



Additional Quotes

Jenny Kim, Business Development, Kaia

- 1. On the impact of SODAX for the Kaia community:** “The integration expands cross-chain accessibility for projects building on Kaia. Developers can design DeFi apps that interact with liquidity across multiple networks without requiring users to manually bridge assets. For users, this reduces friction when moving their assets in/out from Kaia and improves overall usability of crosschain DeFi services on Kaia.”
- 2. On the impact for Kaia developers:** “Kaia’s focus is especially on expanding the utility of native USDT within the ecosystem. With crosschain execution, Kaia builders using native USDT can access liquidity and DeFi opportunities beyond without requiring users to bridge assets manually. This makes it easier for DeFi applications built around native USDT to tap into broader markets, improve capital efficiency, and offer more competitive rates or deeper liquidity while continuing to settle on Kaia.”
- 3. On Korean Web3 heritage:** “Both projects originate from early Korean blockchain initiatives. The collaboration reflects how the regional ecosystem has evolved from standalone networks toward more interconnected infrastructure and practical cross-chain use cases.”
- 4. On Kaia’s broader vision for Web3 adoption in Asia:** “Kaia’s direction has been focused on enabling stablecoin based financial activity in Asia, with the goal of becoming a leading stablecoin hub. Improving crosschain connectivity aligns with this goal by allowing stablecoin assets to move seamlessly between Kaia and other networks.”

The Spoon Finance Team

- 1. On integration with SODAX:** “Through this integration with SODAX, Spoon is advancing its mission to make USDT deposits simple and chain-agnostic. By leveraging SODAX’s cross-network DeFi and bridging SDK, Spoon can seamlessly convert EVM-based USDT into Kaia-native assets, removing onboarding friction for users while expanding multi-chain liquidity.”
- 2. On ecosystem benefits:** “This partnership strengthens both ecosystems—SODAX gains broader use cases for its cross-network infrastructure, and Spoon extends its potential reach from 9.5 million Kaia users to over 109 million global USDT holders.”